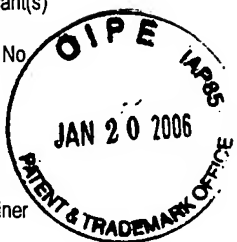


01-23-06

PATENT
450103-04598.1AF
JPW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Leslie SPRING et al.
 Serial No : 10/813,868
 For : RICH MEDIA PUBLISHING
 Filed : March 30, 2004
 Examiner : CHOJNACKI, Melissa M.
 Art Unit : 2164



MAIL STOP AF
 COMMISSIONER FOR PATENTS
 Alexandria, VA 22313-1450
 Sir:

Transmitted herewith is an amendment in the above-identified application.

- ☒ No additional fee is required.
☐ The fee has been calculated as shown below.
☐ This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

Claims as Amended

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional fee
Total claims	50	Minus	52 =	0 ×	\$50(25)	= \$0
Independent claims	8	Minus	8 =	0 ×	\$200(100)	= \$0
				Total additional fee for this amendment		= \$0

- * If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.
 ** If the highest number of total claims previously paid for is less than 20, write "20" in this space.
 *** If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

- ☐ This application contains a multiple dependent claim. The required fee of \$360 (\$180) has been previously paid ☐, or is paid herewith ☐.
- ☐ This response is being filed within the month following the expiration of the term originally set therefor. This is a petition to request a - month extension of time. A check covering the cost of the petition is enclosed.
- ☐ A USPTO Form 2038 - Credit Card Payment Form in the amount of \$.00 is attached, which covers the cost of ☐ additional claims and ☐ - month petition for extension of time.
- ☐ Charge \$ _ to Deposit Account No. 50-0320.
- ☒ Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

EXPRESS MAIL

FROMMER LAWRENCE & HAUG, LLP
 Attorneys for Applicant(s)

Mailing Label Number: EQ 429446458 US

Date of Deposit: January 20, 2006

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail PostOffice to Addressee" Service under 37 CFR 1.10 on the date indicated above and is addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Chiaki Kokka

(Typed or printed name of person mailing paper or fee)

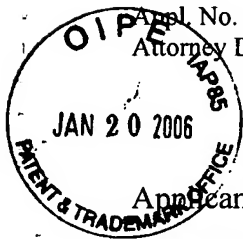
(Signature of person mailing paper or fee)

By: Samuel S. Lee
 Reg. No. 42,791
 Tel. (212) 588-0800

PATENT

Appl. No. 10/813,868

Attorney Docket No. 450103-04598.1



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : SPRING, Leslie *et al.*
Appl. No. : 10/813,868
Filed : March 30, 2004
Title : RICH MEDIA PUBLISHING
Art Unit : 2164
Examiner : CHOJNACKI, Mellissa M.

745 Fifth Avenue
New York, NY 10151

EXPRESS MAIL

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Chiaki Kokka

(Typed or printed name of person mailing paper or fee)



(Signature of person mailing paper or fee)

AMENDMENT UNDER RULE 116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action of October 21, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2.

Remarks/Arguments begin on page 13.